

# Portland Region Labor Market and Economy

Jake Procino, Workforce Analyst/Economist for Multnomah County



# Have you ever been asked to participate in a Bureau of Labor Statistics Survey? *Please Do!*

**BLS survey information is gathered to create data** for businesses, jobseekers, workers and policy-makers about the economy including:

Employment*	Unemployment*	Occupational Wages*
Job vacancies*	Productivity	Occupational Employment*
Consumer spending patterns	Workplace injuries	Compensation
Long-term employment projections*	Employer-provided benefits	Price movements

<sup>\*</sup> Collected and produced by Oregon Employment Department

Your response is vital to ensuring accurate, complete, and unbiased data that is representative of the people and businesses in Oregon and the United States.

Your confidential responses are protected by federal and state law and strict security policies that prohibit us from releasing any information that could reveal the identity of you or your business without your consent.

Thank you for helping us track the Oregon economy!



### **Economic Sentiment is Pretty Gloomy**

BUSINESS

Outlook on economy brightens as inflation slows, including grocery prices

Updated: Jan. 24, 2024, 7:35 a.m. Published: Jan. 24, 2024, 5:49 a.m.



Mar 11, 2024 - News

Layoffs hit Portland's Nike, Columbia, UPS and more











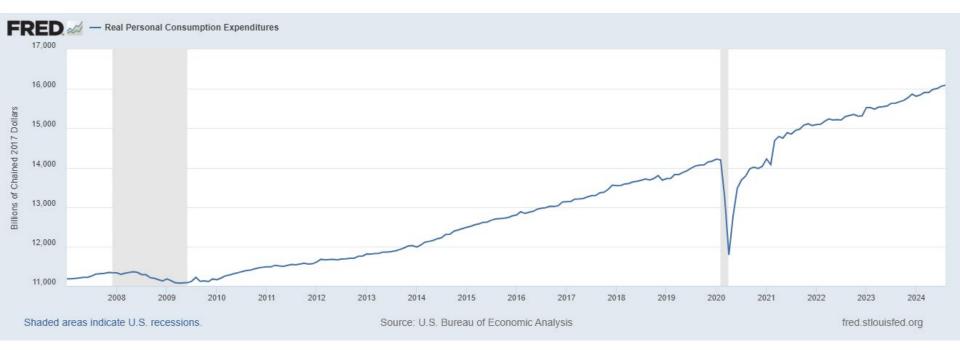


Illustration: Aïda Amer/Axios

Hundreds of layoffs have hit Portland-area businesses since January, and the cuts have affected some of the region's marquee employers, including Nike, Columbia Sportswear, UPS, Vacasa, and advertising agency Wieden + Kennedy.



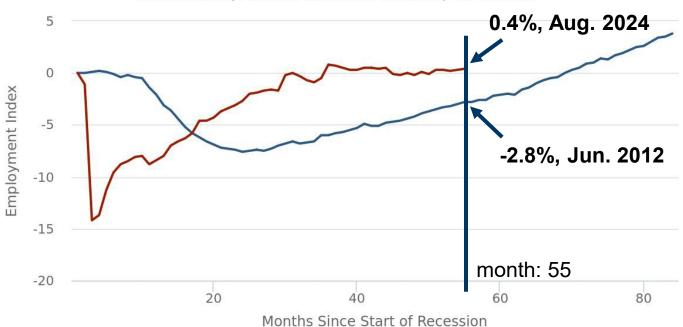
# Consumer Spending Continues to Increase (Even Accounting for Inflation)





#### COVID-19 Job Changes Compared to Great Recession Job Changes

by Area Total Nonfarm, Portland-Vancouver-Hillsboro, OR-WA MSA



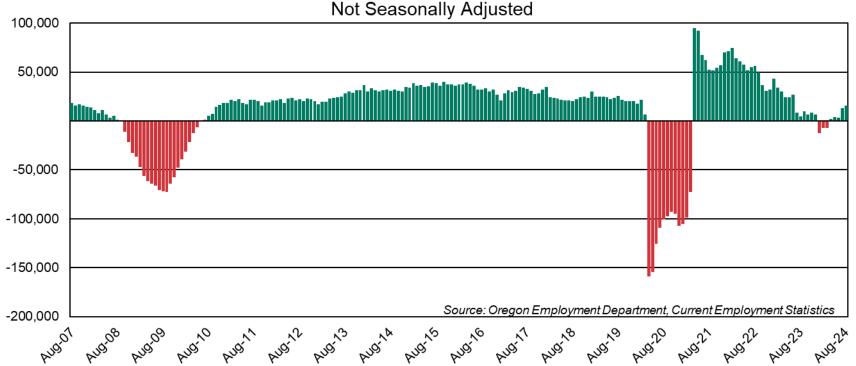
- Great Recession, 2007-2009- COVID-19

Source: Oregon Employment Department QualityInfo.org



## Employment grew by 16,000 jobs (or 1.3%) from August 2023 to August 2024

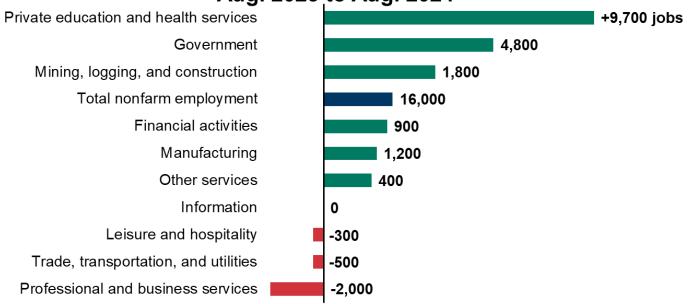
Portland MSA Year-Over-Year Job Change





# Strong growth in private education and health services year over year

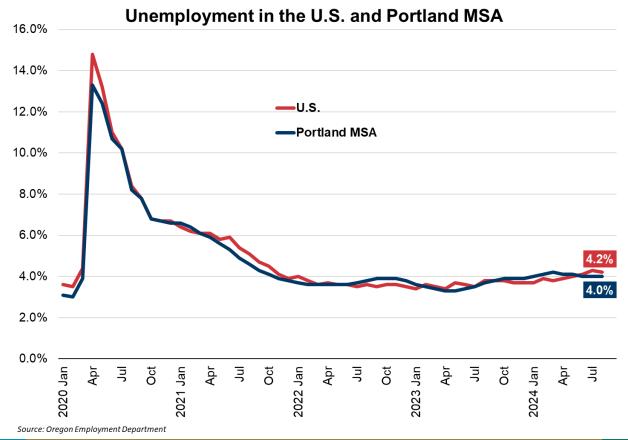
Portland MSA Employment Change by Industry, Aug. 2023 to Aug. 2024



Source: Oregon Employment Department, Current -1.0% 0.0% 1.0% 2.0% 3.0% 4.0% 5.0% 6.0% Employment Estimates (CES) Percentage employment change year over year



#### **Unemployment Remains Low in Portland and the U.S.**

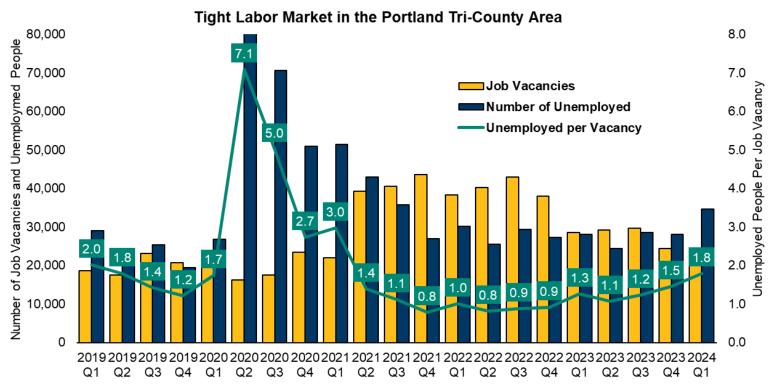




# **Labor Market**Short-Term Loosening, Long Term Tightness



### Though Labor Market is Loosening, Job Demand Remains Elevated



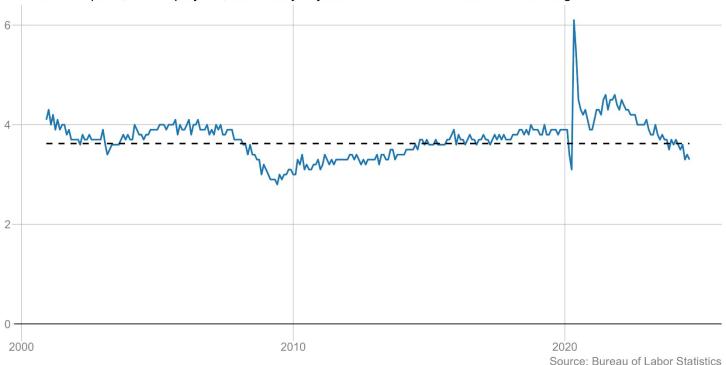
Source: Oregon Employment Department, Local Area Unemployment Statistics, Job Vacancy Survey



### Hires are declining

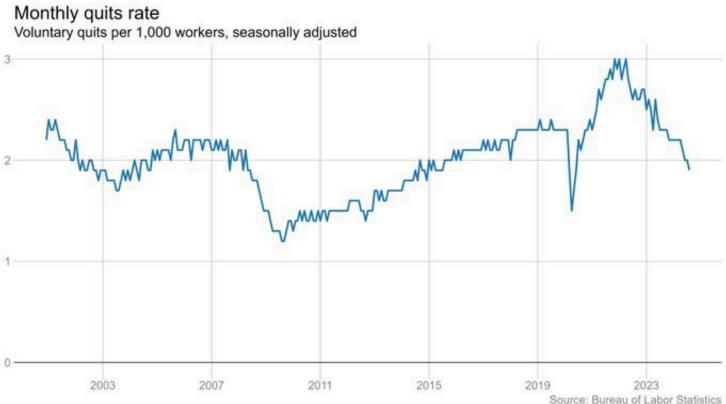
#### Hires rate

Gross hires per 1,000 employees, seasonally adjusted. Dashed line is 2000-2019 average.





### Quits rate has dropped lately

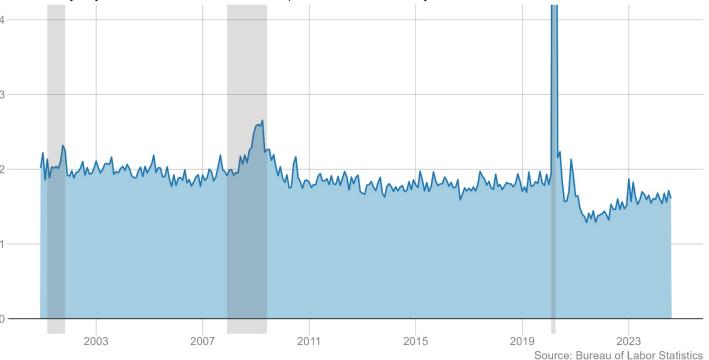




### Layoffs remain low

#### Layoffs and discharges per month

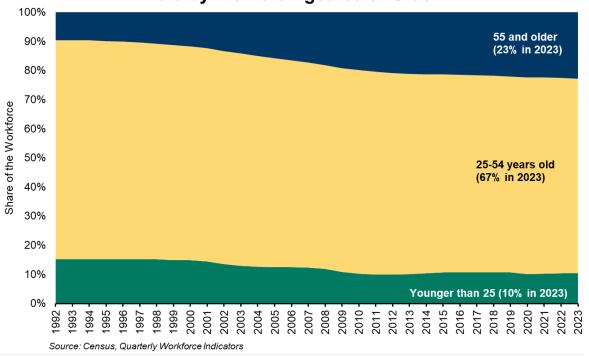
Seasonally adjusted, in millions. March and April 2020 totals not fully shown.





## 23% of the workforce is expected to retire in the next 10 years

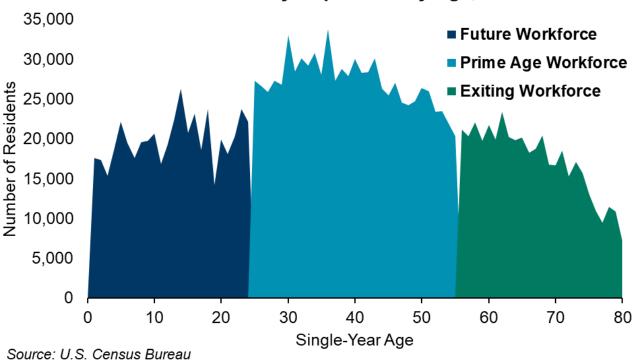
More Than One in Five Portland MSA Jobs is Held by Workers Aged 55 or Older





## Not Enough Young People to Replace the Outgoing Workforce

Portland Tri-County Population by Age, 2022

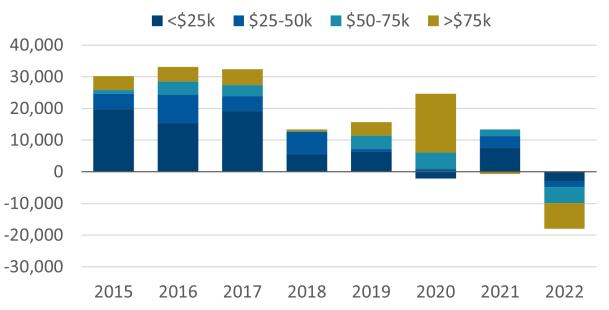




## Normally, workforce is supplemented by in-migration, but Oregon is currently seeing net out-migration

#### **Oregon Net Domestic Migration**

Number of households moving into the state minus the number moving out of the state

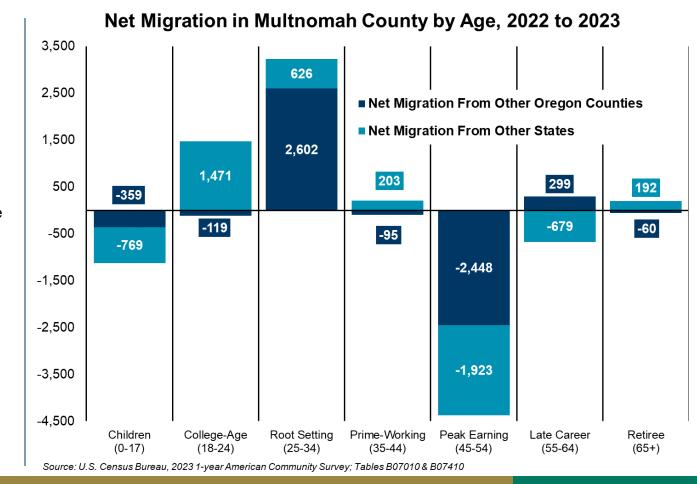


Data: ACS 1 year estimates | Source: Census, IPUMS-USA, Oregon Office of Economic Analysis



# Portland is more attractive to young professionals

- Net in-migration from "college-age" folks
  - Especially from out of state, probably because of colleges
- Net in-migration from "root-setting populations"
  - · Especially from in-state
- Net out-migration of "children" and "peak earning" suggests outmigration of families





### Bad Housing Market for Buyers, Listing Price Increased 17% Since Aug. 2021

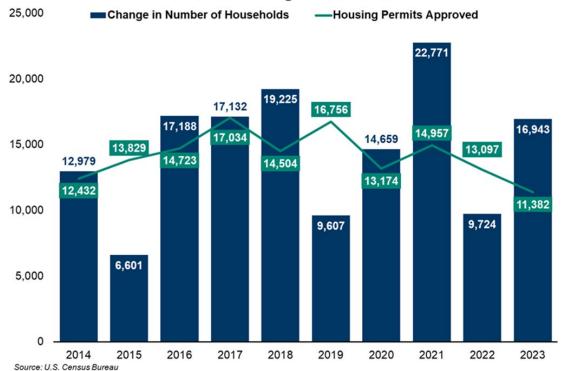
Median Sales Price and Inventory, Portland MSA, 12-month moving average





### Housing Formation Outpaced Unit Permitting in Three of the Last Four Years in the Portland MSA

#### **Portland Housing Fundamentals**





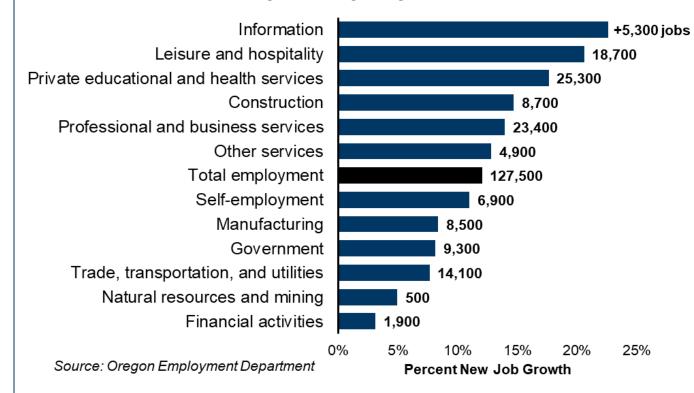
# Portland and Oregon Projections



### Fastest growing sectors

- Information is projected to be the fastest growing sector by percentage
- Private educational and health service by level

#### Portland Tri-County Industry Projections, 2022-2032

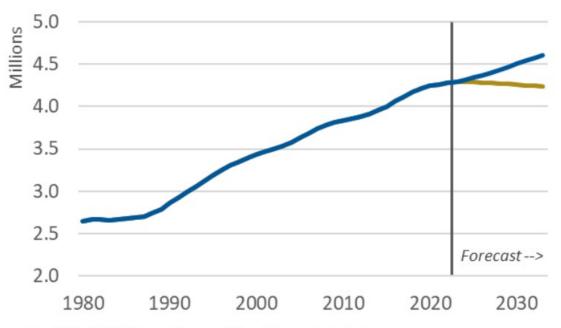




### **Oregon Population**

Number of Oregon residents, all ages

**Baseline Forecast | Zero Migration Scenario** 



Latest Data: 2022 | Source: Oregon Office of Economic Analysis





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